



Adventures in Agriculture



About **AINA**

Adventures in Agriculture is held during the internationally acclaimed annual **Canadian Western Agribition Livestock Show and Sale** in Regina. It provides students who attend an opportunity to visit Agribition, tour major agriculture-based industries, and participate in networking and information sessions conducted by agriculture industry professionals and business leaders. The program is designed for senior High School Students interested in pursuing a career in the agricultural sector, and gives them an opportunity to talk directly to leaders in the industry.

The program engages students to:

- understand and improve rural-urban relationships
- enhance awareness of agricultural career opportunities
- explore the broad array of changing and expanding technologies
- reinforce the economic importance of agriculture
- consider and discuss the environment in the context of agriculture



Our Goals



The goal of Adventures in Agriculture is to expand the perception of career opportunities within agriculture.

The program is aimed towards students already interested in agriculture, and is designed to help broaden their knowledge and understanding of the multi-faceted agricultural sector, environmental issues, and the challenge of providing food and food security for today's world.



Our Core Values



Service

We believe that our service activities and programs bring about greater world understanding and peace.



Fellowship

We believe that individual efforts focus on individual needs, but combined efforts serve humanity.



Diversity

Rotary unifies all people internationally, leads to tolerance, and transcends racial, national, and all other boundaries.



Integrity

All members are committed to high ethical and professional standards in work and personal relationships.



Leadership

We believe in the importance of leadership development and in leadership as a quality of our members.





Our industry partners are a vital part of our programs. Adventures in Agriculture relies entirely on the support and expertise of companies like yours.

There are several ways in which you can offer your support, each providing different advertising & marketing opportunities for your company.

Regardless of the selection you make, we'd like to know what you need to become a satisfied sponsor year after year and plan your support as part of your marketing budget.

With Your Support

Sponsorship Level:

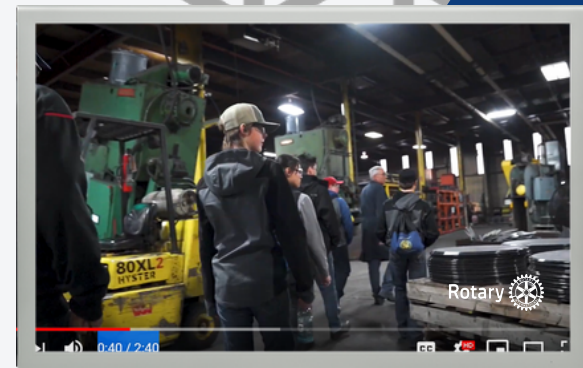


Platinum

\$2500+ in Sponsorship

\$2000 with a 3 year sponsorship agreement

- ✓ Featured in a promotional video co-branded with Rotary & promoted on social media with your tags
- ✓ Featured on **EastviewRotary.org** website as a sponsor
- ✓ Featured in boosted Social Media advertisements
- ✓ Featured on printed promotional package sent to Rotary clubs across Canada and to all program attendees.
- ✓ Featured on the back of student T-Shirts
- ✓ Opportunity to present or provide a facility tour
- ✓ 2 tickets of your choice to attend one of the dinner events with the students.



Sponsorship Level:

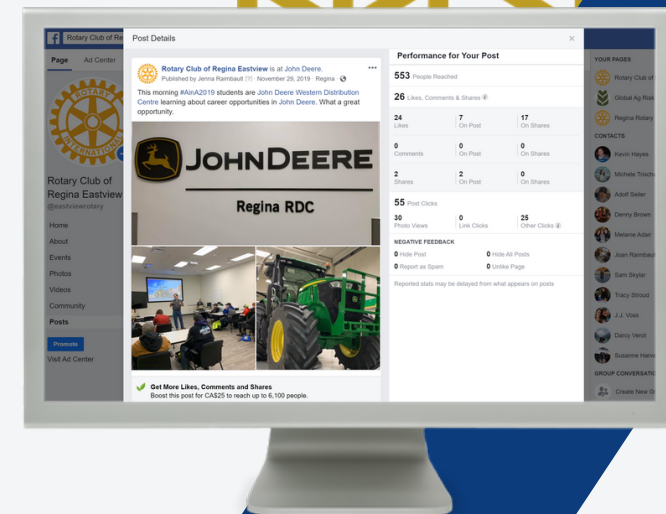


Gold

\$1500-\$2499 in Sponsorship

\$1250 with a 3 year sponsorship agreement

- ✓ Featured on **EastviewRotary.org** website as a sponsor
- ✓ Featured in boosted Social Media advertisements
- ✓ Featured on printed promotional package sent to Rotary clubs across Canada and to all program attendees.
- ✓ Featured on the back of student T-Shirts
- ✓ Opportunity to present or provide a facility tour
- ✓ 2 tickets of your choice to attend one of the dinner events with the students.



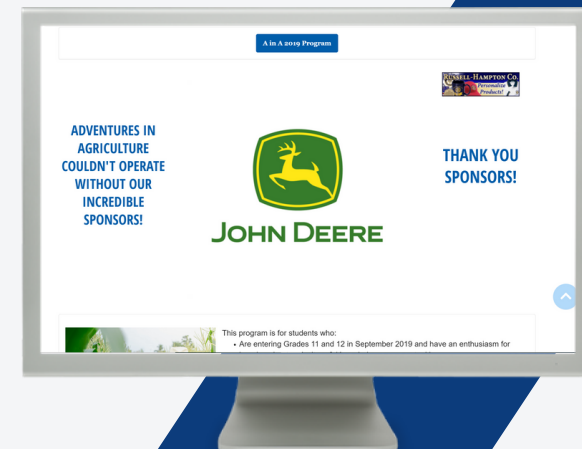
Sponsorship Level:



Silver

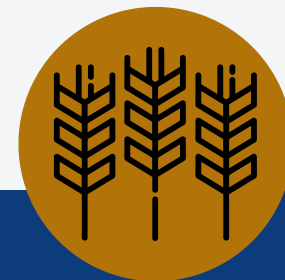
\$1000 - \$1500 in Sponsorship

- ✓ Featured on **EastviewRotary.org** website as a sponsor
- ✓ Mentioned in Social Media posts
- ✓ Featured on printed promotional package sent to Rotary clubs across Canada and to all program attendees.
- ✓ Opportunity to present or provide a facility tour
- ✓ 2 tickets of your choice to attend one of the dinner events with the students.



Sponsorship Level:

\$500 - \$999 in Sponsorship



Bronze

- ✓ Featured on EastviewRotary.org website as a sponsor
- ✓ Featured on printed promotional package sent to Rotary clubs across Canada and to all program attendees.



Thank You For your Consideration



If you have any questions, please contact us at
info@adventuresinag.ca

